



**For Immediate Release**  
May 12, 2009

**UMW Enterprises, LLC to Showcase Green-Source Products'  
High Performance Green Building System™  
at Greening the Heartland Regional Conference**

**Cleveland, May 12, 2009** — UMW Enterprises, LLC of White Lake, Michigan will exhibit Green-Source Products' High Performance Green Building System™ (HPGBS™) at the 2009 Greening the Heartland Regional Conference. Hosted in Detroit, Michigan, the event runs from May 31 – June 2, 2009 at the Renaissance Center's Detroit Marriott.

"I'm thrilled to be representing Green-Source Products' HPGBS™ at the Midwest's leading green building and sustainability conference: Greening the Heartland," remarks Dave Jackson, President of UMW Enterprises, LLC. "I believe people will not only be impressed by the product's green features, but also by the substantial energy cost savings it provides."

Use of HPGBS™ wall and roof panels in building shell construction has proven to reduce energy consumption by as much as 50% or more. HPGBS™ wall and roof panel assemblies are being used in residential and commercial building projects throughout the world.

UMW Enterprises, LLC and Green-Source Products' HPGBS™ will be located in booth 204.

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1170 Ivanhoe Road  
Cleveland, Ohio 44110

216.851.4641 phone  
216.851.4665 fax  
877.2green1 toll free

[www.GreenSourceProducts.com](http://www.GreenSourceProducts.com)



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### **About UMW Enterprises, LLC**

UMW Enterprises, LLC is a manufacturer's representative for Green-Source Products' High Performance Green Building System. A member of the U.S. Green Building Council's (USGBC) Detroit Regional Chapter, UMW has a long history serving Michigan's construction industry, primarily in the water and wastewater markets.

### **About Green-Source Products, LLC & High Performance Green Building System (HPGBS™)**

Green-Source Products is a Cleveland, Ohio-based innovator of green building product technology and manufacturer of the High Performance Green Building System™ (HPGBS™). HPGBS™ is a light-gauge galvanized metal wall and roof framing system that integrates the strength and rigidity of traditional steel framing with the ultra-efficient, rigid insulation characteristics of EPS (expanded polystyrene). Fully engineered, and pre-assembled in sections up to 40', HPGBS™ is delivered to the construction site with factory-cut and framed window and door openings, as well as pre-routed electrical and plumbing chases, allowing for exceptionally fast and easy installation. HPGBS™ can contribute up to 23 points toward LEED® Certification and may qualify for tax incentives. Buildings constructed with HPGBS™ include Kemper House Residential Alzheimer's & Dementia Care Center in Mentor, Ohio; Cambria Suites Hotel in Atlanta, Georgia; Holiday Inn in Niagara Falls, New York; and numerous private residences throughout the world. To learn more about Green-Source Products or HPGBS™ visit [GreenSourceProducts.com](http://GreenSourceProducts.com).

### **About Greening the Heartland Regional Conference**

One of the largest and most successful conferences on green building practices and initiatives, Greening the Heartland promotes sustainable design, construction and management strategies for the building industry's Heartland Region. 2009's conference theme is "ABILITY," illustrating that approaching projects and practices with the goal of sustainability leads to multiple benefits. For more information on the conference, please visit [GreeningTheHeartland.org](http://GreeningTheHeartland.org).

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**Media Contact:      Lori Alba  
                                 Director of Marketing  
                                 Green-Source Products  
                                 PH: 216.406.9163  
                                 Fax 216.851.4665  
                                 Email: [lalba@GreenSourceProducts.com](mailto:lalba@GreenSourceProducts.com)**